



# Subscriber Bot

Subscriber Bot gives finance, IT and everyday subscribers one honest view of everything they pay for on repeat — and what to cut.

PARTNER  
CHEAT SHEET  
SUBSCRIBERBOT.COM

Subscription system of record

Universal Inbox

Renewal forecast

Governed AI agents

SaaS spend control

## WHAT IT IS

One system of record for every subscription, membership, licence and contract a person or company pays for.

### 30-SECOND PITCH

Recurring spend hides across inboxes, cards and app stores. Subscriber Bot tracks every subscription as one governed record — renewals, invoices, documents, provider messages — so you finally see the total and cut what you do not use.

## PROBLEM WE SOLVE

- Nobody knows the real total recurring spend
- Trials convert quietly into paid charges
- Renewal notices buried in marketing mail
- Duplicate vendors and idle licences across teams

## VALUE PROPOSITION

- Every subscription as one queryable record
- Renewals and invoices in one forecast
- Consumer to enterprise on one model
- Published pricing and a genuine free tier

## IDEAL CUSTOMER

Finance, IT or procurement owning scattered renewals; power subscribers running thirty-plus services

**Not a fit:** One-off buyers, or US-only consumers wanting bill negotiation

## WHO YOU ARE TALKING TO

**Finance lead** — What renews next quarter, exactly?

**IT admin** — Which tools did nobody approve?

**Procurement** — Which notice windows close soon?

**Power subscriber** — Which of these overlap?

## TOP USE CASES

- One list of every recurring commitment
- Renewal forecast six months ahead
- One inbox for provider messages
- Shadow IT and duplicate vendors surfaced
- Contracts and licences kept with the subscription

## CAPABILITIES

- Relationship lifecycle tracking
- Universal Inbox
- Renewal forecast
- Invoice ledger
- Digital Asset Vault
- Provider registry
- Adapter framework
- AI agent postures
- Policy records
- MCP, CLI, SDKs

## PRICING

|                                          |                          |
|------------------------------------------|--------------------------|
| Free                                     | \$0                      |
| Plus                                     | \$9/mo                   |
| Family                                   | \$15/mo                  |
| Team                                     | \$35/seat/mo             |
| Enterprise                               | Custom from \$60/seat/mo |
| Free tier is real; Plus from \$9 a month |                          |

## COMPETITIVE LANDSCAPE

**Rocket Money** — Global, and does not stop at cancelling

**Zylo** — Same governance, no enterprise-only sales cycle

**Sastrify** — Lifecycle after purchase, not just procurement

**Vendr** — Runs the relationship, not only the negotiation

## WHY US

- One model from individual to enterprise
- Universal Inbox no rival offers
- Autonomy refused until enforcement ships
- Published prices against contact-sales incumbents

## PROOF & CREDIBILITY

- Permission check and audit on every action
- Fourteen resource types, six seeded roles
- Compliance targets named, none claimed held

## DEMO

Free account at [app.subscriberbot.com](https://app.subscriberbot.com), or book the 1-1 call

## TALKING POINTS

- The subscription is the record, not the payment
- Agents propose; nothing cancels itself
- Free tier, no card, no time limit
- Same platform grows with the customer

## OBJECTION HANDLING

**"We already use a spend tool"**

Keep it. This adds the inbox and lifecycle it lacks.

**"The AI is not finished"**

Correct. Reasoning is roadmap; tracking and governance ship today.

**"You are a small company"**

Start free, keep data exportable, judge the product itself.

## DISCOVERY QUESTIONS

- How many subscriptions does the company actually hold?
- Who owns the renewal calendar today?
- What happened at the last surprise renewal?
- Where do provider emails currently land?
- Which tools duplicate each other?

## SPOT A GOOD OPPORTUNITY

- Nobody can name the total recurring spend
- A renewal surprised them this year
- Shadow IT bought on personal cards
- Spreadsheet is the current system of record
- Wants US bill negotiation and nothing else
- Needs a certified vendor list today

## HOW TO INTRODUCE US

**"They run everything recurring — subscriptions, licences, contracts — from one place, with the AI held to rules you set."**

## LEAD HANDOFF

Name, company, rough subscription count, and the renewal problem they described

## PARTNER COMMERCIALS

10–15% of first-year subscription value, paid after the customer pays

## USEFUL LINKS

**Subscriber Bot website** [subscriberbot.com](https://subscriberbot.com)

**Sign in or start free** [app.subscriberbot.com](https://app.subscriberbot.com)

**Documentation** [docs.subscriberbot.com](https://docs.subscriberbot.com)

**Use cases** [subscriberbot.com/use-cases](https://subscriberbot.com/use-cases)

**Comparisons** [subscriberbot.com/vs](https://subscriberbot.com/vs)

## TALK TO US

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## BOOK A 1-1 CALL

[calendly.com/vignesh-burdenoff/1-1](https://calendly.com/vignesh-burdenoff/1-1)

Scan the code to book

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